

Site Score

48

Your SEO score is based on a weighted scale: more important issues have greater impact

Major Issues 8

Minor Issues 22

SEO Audit specifics for your site are below. Note that all major issues are in **bold**
Email us at info@enthusiastinc.com | Visit us at www.enthusiastinc.com



No issues



Issues found



Unknown



Does not apply

WEB DESIGN

Web Design Looks Good ✔

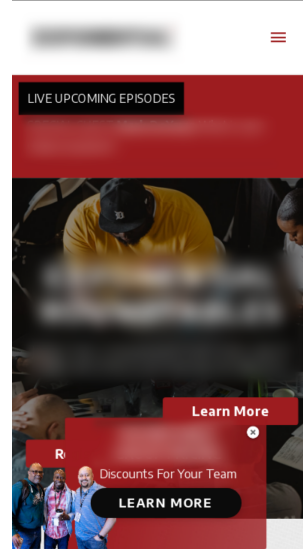
- Site is well-structured.
- Hero image could be more engaging and brighter.
- Some of the red on black color is somewhat difficult to read.
- There is some text that runs of top of each other.

Design is ADA Compliant ✘

- 234 empty href tags on home page
- 2 low contrast errors

Website is Mobile Friendly ✔

Your site's mobile design is seen at right.



PAGE SPEED

Google PageSpeed : Mobile ✘



Google PageSpeed : Mobile Score

45/100

Google PageSpeed : Desktop ✔



Google PageSpeed : Desktop Score

83/100

GTMetrix PageSpeed ✔



GTMetrix PageSpeed Score

B (87%)

YSlow ✘



YSlow Score

D (65%)

TECHNICAL

SSL Certificate Installed ✔



XML Sitemap ✔



Site Redirects to Preferred URL (ie www.yoursite.com) ✘



HTML Sitemap ✘



Favicon ✔



Robots.txt Exists ✔



No Broken Links ✔



- Only WordPress admin pages are disallowed

- No internal broken links found

TITLES / HEADERS / METADATA

Meta Descriptions ⊗ <ul style="list-style-type: none"> Meta description missing on 135 pages 	Meta Keywords ⊗ <ul style="list-style-type: none"> No meta keywords on any pages.
H1s (main headers) ⊗ <ul style="list-style-type: none"> Duplicate H1s on 141 pages Multiple H1 tags on 142 pages Header over 70 characters on 1 page Missing H1 on 1 page 	H2s (sub headers) ⊗ <ul style="list-style-type: none"> Missing H2s on 126 pages Duplicate H2s on 11 pages
Page Titles ⊗ <ul style="list-style-type: none"> 124 duplicate page titles 126 page titles less than 30 chars 7 page titles over 60 characters Site title needs to be removed from page title 	

ANALYTICS

Tracking Code Found ✔	Only 1 Tracking Code Found ✔
Correct URL in Google Analytics ?	Google Tag Manager Account ✔
Online Conversion Tracking ?	Offline Conversion Tracking (ie phone #) ⊗

GOOGLE SEARCH CONSOLE

Correct URL ?	Sitemap Submitted ?
No Errors in Sitemap ?	

INDEXED PAGES FOUND (THAT SHOULDN'T BE)

Thank You Pages ✔	Account Pages ✔
Date Pages ⊗	Tag Pages ✔
Drafts ⊗	Directories ⊗
PDFs ✔	Media Attachments ⊗

EXTERNAL BROKEN LINKS

Broken Links



- No broken external links found!

CITATIONS

Opportunities

76

Found Citations

12

SCHEMA MARKUP

Organization Markup



Local Business Markup



Bread Crumbs Markup



Open Graph Markup



About Us Markup



Contact Us Markup



Blog Post Markup



Article Markup



Services Markup



Events Markup



GOOGLE MY BUSINESS

Claimed and Verified



Name/Address/Phone matches Site



Has Reviews



Responded to Reviews



Business Description



3 Post Per Week



Unnecessary Photos



3 Service Photos



3 Interior Photos



3 Exterior Photos



3 Team Photos

